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Customer No. 31013

Attorney Docket No. 003184/00044

PATENT



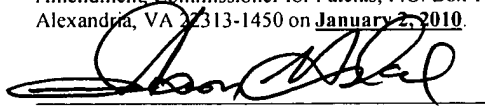
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Steven Freiberg      Group Art Unit: 3688  
Serial No.: 10/824,935      Examiner: Vanderhorst, Maria  
Filed: April 15, 2004  
For: **CREDIT CARD REWARDS  
PROGRAM  
SYSTEM AND METHOD**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

CERTIFICATE OF MAILING UNDER 37 CFR 1.8

I hereby certify that this paper or fee is being deposited with the United States Postal Service VIA FIRST CLASS MAIL, postage prepaid, under 37 CFR § 1.8, and is addressed Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on January 2, 2010.

  
Aaron S. Haleva, Reg. No. 44,733

**SUPPLEMENTAL AMENDMENT  
AND RESPONSE TO FINAL OFFICE ACTION**

Sir:

This is a Supplemental Amendment and Response to Final Office Action which supplements the prior Amendment and Response filed in the above-identified patent application in conjunction with a Request For Continued Examination on December 10, 2009 (the "Prior Response"). This Supplemental Amendment further responds to the Final Office Action mailed September 23, 2009, and the Interview Summary filed by the Examiner on December 18, 2009. This Response is being submitted as a supplemental amendment during the time period during in which suspension of action on this application has been requested under 37 C.F.R. 1.103(c) (as provided in the RCE Transmittal filed on December 10, 2009). No fees are due in connection with this Response.

**Listing of Claims** begins on page 2 of this Response.

**Remarks** begin on page 15 of this Response.